

The Lighthouse

Volume 1, Issue 1

November 2004

Upcoming Events

November 2004

10th
Career Advancement Seminar”
by Dr. Karen Frith at 5pm

CHECC, Macon Mall
Contact: (478) 757-7801

12th
SBNS Holiday Gift Sale from
9am to 5pm

PAHEC* Building,
Trice Room 8
1st Floor

16th
SBNS painting presentation at
12 noon

PAHEC* Building,
Weaver Board Room
4th Floor

For information on all of these
events, please contact Lyn Wil-
son at 633-1123 or
wilson.pamelyn@mccg.org
unless otherwise noted.

*PAHEC
(Peyton Anderson Health Educa-
tion Center)
Medical Center of Central Georgia
877 Hemlock Street
Macon, Georgia 31201

2004 Scholarship Blitz

In the Fall of 2001, the *As-
sociation For Healthcare Philan-
thropy* printed an article entitled,
“The Nursing Impera-
tive: Can Fund Raising
Help Overcome the
Nursing Shortage?”
The answer to the
question was yes, and
SBNS firmly believes
that raising money is
an integral part of
solving the nursing
shortage problem.

We are excited
to announce that this
year’s blitz fund-
raising effort was a
great success. The
focus of the fund-
raising this year was to fund schol-
arships. The 2004 SBNS Scholar-
ship Blitz, which ran from August
16 to September 3, enlisted 34
gifts and pledges totaling over

\$43,000. SBNS will be offering
scholarship applications to nursing
students starting in the Spring of



*“Embracing Excellence” is the perfect depiction
of nursing.*

2005 to help
with the ris-
ing costs of
education
and prepara-
tion to enter
into the field.
All donors
that pledged
to give from
\$1250 to
\$9,999 over
the next five
years became
a member of
the SBNS
Nightingale

Society. All donors that pledged
from \$10,000 to \$49,999 became a
member of the SBNS Breckenridge
Society.

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2004 SBNS Contributors

SBNS Breckenridge Society
Kim Mancin
Meryl Montgomery

SBNS Nightingale Society
Denny Adams
Marlene Allen
Sandy Bond
Barbara Clowers

Wanda Eaves
Sherry Haizlip
Amanda Hudson
Genie McDougal
Cindy Poole
Stephanie and Jeff Surles
Barb Stickel
Connie Styons

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Letter from the President

Barb Stickel

In writing this initial newsletter article, I am reminded of how important each member of the Sylvia Bond Nursing Society (SBNS) is to its' success. Our determination to see the nursing profession in Central Georgia grow in numbers and skill is our direct goal. In the recent SBNS fund raising blitz, the Board's first effort, we saw the value of explaining to other healthcare professionals and the public, why developing nursing is critical to our community's health, as a whole.

We have recognized

considerable gains toward our objectives over the past year. There is a need to keep the momentum and positive energy level high, as this can be the ticket to our success. Colleges are seeing an increase in nursing school enrollment, educational offerings for nurses in Central Georgia area have grown and the public is definitely appreciative and is concerned about the availability of a knowledgeable and competent nursing workforce. It is so important that the Board and our general mem-

bership remains focused on our strategic objectives and gain the support of others, who will assist us in advocating the necessary support for tomorrow's workforce – nurses who will make a difference by providing high quality – high touch healthcare in our community.

*Barb Stickel, MSN, RN, CNAA, CHE
Senior VP/CNO for the
Medical Center of Central Georgia*

2004 Scholarship Blitz (continued)

Both types of these donors will receive a print of the pastel painting entitled "Embracing Excellence," done by Debbie Anderson, who is a registered nurse. The painting will be officially presented at the November SBNS Board meeting and qualifying donors will receive their framed print

*Thank you to all of the
of the SBNS friends,
donors, and volunteers
that contributed to
making our Scholarship
Blitz successful!*

shortly following the official presentation.

Thank you to all of the

SBNS friends, donors, and volunteers that contributed to making our Scholarship Blitz successful!

If you would like to contribute to the SBNS Scholarship fund, please contact Wendy Clark at 633-7396 or you may give online at www.medcenfoundation.org.

2004 Contributors (continued)

Kay Traxler
Betty Treadwell
Rebecca Weathersby

Grants/Foundation
Peyton Anderson Foundation

Friends of SBNS
Tina Austin

Nancy Bailey
Louise Burhalter
Dawn Cole
Sandra Higgison
Carol Kimsey
Pamela Levi
Sandra Lewis
Daniel McBride
Diane Patrick

Roberta Permenter
Nancy Prather
Ann Roman
Jane Skelton
Leslie Swadener-Culpepper
Betty Jean Woodward

Logos Emergency Specialists, LLC

The Sylvia Bond Nursing Society ...Efforts to Solve the Critical Nursing Shortage

“Why are people admitted into the hospital?” That was a question I was asked recently and thought I knew how to answer it. You can imagine the gambit of answers that I ticked off. Of course, the answers were that the person is sick, they need the care of their doctor or they’re having a procedure. I was shocked to find out that someone, a nurse at that, disagreed with all of my answers. Then it was pointed out to me that the one common element that binds all admitted hospital patients is the need for nursing care. In today’s health-care environment, a person doesn’t have to be admitted into a hospital unless that person needs the concentrated care of a nurse.

However, the profession is in acute crisis today because of a shortage of nurses that researchers say is only going to become chronic unless drastic measures are taken. The primary reason for this dilemma is that fewer nurses are entering the field while the need for nursing care is growing, especially among the Baby Boom generation. According to the *National Council of State Boards of Nursing*, the number of first-time takers of the NCLEX-RN Exam has gone down 20% from 96,438 in 1995 to 76,618 in 2003. The *National Sample Survey of Registered Nurses* estimates that the average age of nurses is 43.3 and that only 9.1% of the current nursing force is under the age of 30. All of these variables have contributed to the need for an estimated one million new nurses by 2012, which was reported in the February 2004 edition of *Monthly Labor Review*.

In 2000, SBNS was created to address issues in nursing including a vigorous response to the local

nursing shortage. One of the Society’s founding principals and beliefs is that the answer to all problems within the profession of nursing can and should be solved by nurse leaders with the help and support of the surrounding community. “Unless nurses are active participants in any decisions that effect nursing or nurses, you can be sure someone else [less qualified] will. If our job is to protect patients and take care of patients, then nurses have got to be active in the decision making process,” said the Society’s name sake Sylvia Bond, who is currently the Executive Director for the Georgia Board of Nursing.

SBNS has three branches: the Leadership Institute, Nursing Careers Society and Community Partners. Each branch hosts specific programs and goals. The Leadership Institute sponsors an annual intensive leadership experience, on going leadership education, a mentorship program and the development of solutions to health care problems. The Nursing Careers Society sponsors educational recruitment programs for all ages and promotes nursing options and careers. Community Partners collaborates with individuals and groups to promote understanding of community healthcare issues and access to care.

“One of the things that our organization does very well is pro-

moting leadership in nursing. For instance, the mentoring process is

so important because it helps a nurse at any stage of her development build lasting relationships with other people in the nursing profession. Essentially, it is like having 15 or 20 years

added to your own experience. It makes you a better nurse and a better leader,” said Kim Mancin, who is a SBNS board member and chairman of the mentorship subcommittee.

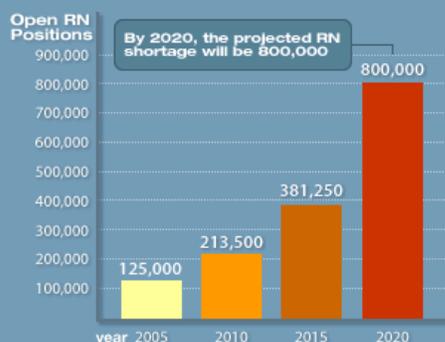
The latest initiative is developing a scholarship fund to reinforce vital nurse recruitment efforts and provide educational support to established nursing professionals through scholarship awards. As we are working on these goals, we are asking our community to join with us.

- Lyn Wilson

This is an edited version of an article that appeared in the August 2004 Middle Georgia edition of MD News.

Number of Projected Open RN Positions United States 2005-2020

Source: U.S. Department of Health and Human Services (2002). Projected supply, demand, and shortages of registered nurses: 2000-2020. Health Resources and Services Administration, Bureau of Health Professions, National Center For Health Workforce Analysis.





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**Become involved in SBNS's
Mentorship Program, Speaker's
Bureau, Fundraising, or
Leadership Institute by
contacting 633-1123**

Meet and Greet Mentorship Dinner

The mission of the Sylvia Bond Nursing Society is to prepare professional nurses to lead, promote excellence, and collaborate in healthcare. Among one of our most important goals is offering valuable networking and mentoring opportunities for nursing professionals in the Central Georgia area.

Throughout the year, SBNS holds various programs throughout the year to promote the goal of mentorship. For the mentee, it is vitally important to be able to get guidance and feedback from someone who has experience and success in solving problems. For the mentor, it is important

to pass on valuable information about how to be successful as a nurse.

The Mentorship Committee recently sponsored a "Meet and Greet" dinner on Thursday, August 26 in the Charles H. Jones Building at Macon State College. It was an opportunity for mentorship program participants to get to others of similar interest and to find a mentor or mentee.

We welcome anyone who would like to help plan and/or participate in these activities. Contact Lyn Wilson at 633-1123 or wilson.pamelyn@mccg.org.



As the Society's Lighthouse symbolizes, Sylvia "Sandy" Bond, MSN, MBA, RN, CHE, was a beacon for the nursing profession. She lit the way and guided others as a professional nurse and nurse educator, and leader of nursing care. She led efforts to establish community-based health centers and programs, established high standards of excellence for patient care,